ROSS AUTOMOTIVE GROUP
Annual Scholarship Essay Contest

Eligibility Requirements

High school seniors attending participating schools must have a 2.7 GPA (based on a 4.0 scale) and plan to attend an accredited two or four year College or University. Participants must submit a response to one of the essay topics below:

Essay Topics: (choose one)

1. More than a dozen presidential hopefuls have announced their candidacy for President in 2020. If you were running for president, what would be your policy platform and the immediate changes you would implement upon taking office if elected?
2. The cost of higher education continues to skyrocket, with the average student graduating with roughly $30,000 in debt. What is your proposal to make college affordable and accessible to all regardless of socioeconomic status?

Essays will be judged based on the following criteria:

- Research/Citation: Are the presented arguments coherent and fact-based, and citations used effectively?
- Thoughtfulness/Analysis — Are your arguments logical and persuasive? Essay or video responds directly to the topic and provides a thorough comprehension of the issues involved in the essay topic.
- Technique/skill
  - Written or Oral (Video) — Are you using correct grammar, spelling, and punctuation? Are your sentences and paragraphs structured coherently?
- Style/prose: Are you considering language, flow/pace, and other stylistic elements?

Essay must comply with the following contest rules prior to submission:

- Typed 600-800 word essay
- Reflects the participant's own research, writing and original thinking
- One essay per participant